

SPONSORSHIP PACK 2026

The AVOCADO Den & #WorldChangers Awards 2026

Celebrating ordinary people creating extraordinary change

Thursday 10 December 2026 | 5:15pm – 9:00pm
The Ohana Floor, Salesforce Tower, London, EC2N 4AY

Eradicating Economic Inequality



ABOUT THE AWARDS

Rooted in equity since 2012

The AVOCADO Foundation puts funding, visibility and decision-making into the hands of Black, Asian, Multi-Ethnic and Refugee (BAMER)-led organisations, starting with AVOCADO DEN, our participatory grantmaking programme.

The WorldChangers Awards recognise BAMER-led organisations building resilience, and the leaders behind them. **This year, we flip the Den: funders pitch, and grassroots leaders hold them to account.**

WHAT WE'RE SOLVING

Traditional grantmaking and sponsorship often exclude those closest to the issues. We redistribute not only money, but opportunity, voice and agency.



SIX AWARD CATEGORIES

Recognising what it takes to build resilience



Purpose

Rooted in community need, with a bold and meaningful mission.



Awareness

Building visibility and shifting understanding of critical issues.



Leadership

Bold, inclusive, community-driven leadership in action.



Strategic Alliances

Forging collaborations that extend reach and multiply impact.



Financial & Operational Fitness

Sustainability and excellence in managing resources.



Impact

Delivering tangible, transformative outcomes for communities.

Sponsor a category: £2,500 each, six available, allocated first come, first served.



THE EVENING | THURSDAY 10 DECEMBER 2026

An intimate evening, built for real conversations

5:15pm

The DEN flipped | VIP only

AVOCADO Den, flipped. Funders present their 2027 funding approach, and shortlisted grassroots leaders respond and challenge. Hosted by AmickyCarol.

6:15pm

Doors open

Networking with funders, corporate partners and grassroots leaders.

6:45pm

Awards ceremony

Six awards celebrating BAMER-led organisations, closing at 9:00pm.

150

hand-picked guests

Hosted by

Salesforce

The Ohana Floor, Salesforce Tower

OUR TRACK RECORD

A proven platform since 2012

1,000+

applicants

130+

finalists

25

organisations funded

£300k+

awarded

“Winning gave us more than funding – it gave us a future.”

2023 Awardee



1,200+ attendees across our events

PARTNERSHIP OPTIONS

Choose how you stand with WorldChangers

Community Partner

£500

For organisations and small businesses backing the evening

- Social media thank-you
- Email inclusion
- Logo on event web page
- 1 ticket

Award Sponsor

£2,500

Per category – six available

- Named sponsor of one award
- Recognition on stage
- Display table + banner space
- 2 tickets
- Goody bag inclusion
- Social + email recognition

Lead Partner

MOST VISIBLE

£5,000

The most prominent role on the night

- Headline branding + stage moment
- Award presenter role
- Front row seats at the reverse den
- 4 VIP tickets
- Prime display table + banner
- Spotlight posts + email feature
- VIP goody bag inclusion

Exhibitor £150-£350: display table + banner space. **Every partner receives** a post-event impact report and promotion across our 2,500+ strong community.

YOUR INVESTMENT SUPPORTS

You're not just sponsoring an event. You're shifting systems.



Economic justice and equity



Grassroots innovation



Nonprofits navigating systemic barriers, scaling their impact



Visibility for grassroots leadership

SUPPORTERS INCLUDE

Voice for Change England · The UBELE Foundation · Do It Now Now · Contento Homes · Social Investment Business · School for Social Entrepreneurs · Salesforce · NHS Blood and Transplant · and more



"It gave us confidence, visibility and connections we had never accessed before."

Community Centre Pueblito Paisa

Let's build a more equitable future – together

Speak to Veronica to reserve your partnership or an award category.



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www.theavocadofoundation.org



@theavocadofoundation #WorldChangers



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